

PROGRAM LINE UP MONDAY-SUNDAY

MONDAY TO FRIDAY		
TIME	PROGRAM	SLOGAN
6:00-10:00am	Simuka	Work creates wealth
6:00-8:00am	Freedom morning	Big morning for you
6:00-7:00am	Press review	Keep in touch with us
7:00-8:00am	Omukozi	Work that matters
8:00-10:00am	Freedom breakfast	Breakfast for good health
8:00-9:00am	Omwebembezi	Leaders who matters
9:10-9:20am	Emicwe	We shape society
9:30-9:40am	Stress factor	Whatever stresses you, feel free
10:00-12:00pm	Free zone	Free from poverty
10:00-11:00am	Triple play	Best songs for you
11:00-12:00pm	Your market	Don' t be cheated
12:00-3:00pm	Lunch time amenity	Relax with us
12:00-1:00pm	Lunch time request	We play what you need
1:00-2:00pm	Lunch time menu	Best meal for you
2:00-3:00pm	Lunch time drink	Great drink for you
3:00-7:00pm	Freedom drive	Your life, your music
3:00-4:00pm	Enteranta	Develop with us
4:00-5:00pm	Freedom sports	We lead in sports, others follow
5:00-6:00pm	5@5	Best songs, best day
6:00-7:00pm	Akeiniko	Strange but true
7:00-9:00pm	Uganda today	My country, your country
9:00-12:00am	Best date	Feel loved
9:00-10:00pm	Date letter	Your letter, your fianc é
10:00-11:00pm	Love connect	Love matters
11:00-12:00am	Date bar	Feel calm, relax with me
12:00-4:00am	Freedom express	Your best African beats all night
4:00-6:00am	Gantere	Source of truth for every one
SATURDAY		
6:00-9:00am	Omuzaire nomwana	We bridge the gap
9:00-11:00am	Eishengyero	Our ideas, your views
11:00-3:00pm	Freedom plead	Today' s best hits
3:00-5:00pm	Freezone	Best oldies ever
5:00-7:00pm	Freedom family	Together as one

7:00-9:00pm	Contract	Accountability matters
9:00-10:00pm	Africa on spot	My continent, your continent
10:00-11:00pm	Freedom memories	Rare music for you
11:00-12:00am	Choice	Today' s best bed tips
12:00-6:00am	Freedom music mix	The best music all night
SUNDAY		
6:00-10:00am	Tumusingize	We praise and worship him
10:00-1:00pm	Freedom devotion	We play today' s best soul music
1:00-2:00pm	Children today	Children matters
2:00-4:00pm	Eiraka ryawe	Your voice, our voice
4:00-6:00pm	Freedom countdown	Today' s best hits for you
6:00-9:00pm	Freedom desire	We play what you request
9:00-11:00pm	Gombeke	Uniting couples, building families
11:00-4:00am	Freedom music mix	The best music all night

NEWS SCHEDULE MONDAY TO SUNDAY

TIME	NEWS CATEGORY	
6:45-6:50am	RR news headlines (local, national and international)	
7:00-7:15am	10min. RR News (local and national)	5min.international news
7:45-7:50am	English news headlines	
8:00-8:15am	10min. English News (local and national)	5min.international news
9:00-9:10am	5min.RR sports news (local and national)	5min.international sports
10:00-10:10am	5min. English sports news (local and national)	5min.international sports
11:00-11:10am	5min. RR business news (local and national)	5min.international Business
12:00-12:10pm	5min. English business news (local and national)	5min.international Business
12:45-12:50pm	RR news headlines (local, national and international)	

1:00-1:15pm	10min RR news (local and national)	5min.international news
1:45-1:50pm	English news headlines (local, national and international)	
2:00-2:15pm	10min. English news (local and national)	5min.international news
3:00-3:10pm	5min. RR Sports news (local and national)	5min.international sports
4:00-4:10pm	5min. English Sports news (local and national)	5min.international sports
5:00-5:10pm	5min. RR Business news (local and national)	5min.international Business
6:00-6:10pm	5min. English business news (local and national)	5min.international Business
6:45-6:50pm	RR news headlines (local, national and international)	
7:00-7:15pm	10min. RR news (local and national)	5min.international news
7:45-7:50pm	English news headlines (local, national and international)	
8:00-8:15pm	10min. English news (local and national)	5min.international news
8:45-8:50pm	RR news headlines (local, national and international)	
9:00-9:15pm	10min. RR News (local and national)	5min.international news
9:45-9:50pm	English news headlines (local, national and international)	
10:00-10:15pm	10min. English news (local and national)	5min.international news
11:00-11:15pm	RR News summary of the day	
12:00-12:15am	English News summary of the day	

ANNOUNCEMENTS SCHEDULE-RUNYANKOLE RUKIIGA						
	Morning before news 6:40am	Morning after news 7:15am	Afternoon before news 12:40pm	Afternoon after news 1:15pm	Evening before news 6:40pm	Afternoon after news 7:15pm
Mon	Paid	100% Bonus	Paid	100% Bonus	Paid	100% Bonus
Tue	Paid	100% Bonus	Paid	100% Bonus	Paid	100% Bonus
Wed	Paid	100% Bonus	Paid	100% Bonus	Paid	100% Bonus
Thur	Paid	100% Bonus	Paid	100% Bonus	Paid	100% Bonus
Fri	Paid	100% Bonus	Paid	100% Bonus	Paid	100% Bonus
Sat	Paid	100% Bonus	Paid	100% Bonus	Paid	100% Bonus
Sun	Paid	100% Bonus	Paid	100% Bonus	Paid	100% Bonus

Note: Announcements in English follow the English news bulletins.

SPOT ADVERTISING RATES

TIME	15sec	30sec	45sec	60sec
Prime time (morning) 6:00-10:00am	20,000	25,000	30,000	40,000
Standard time 10:00am-6:00pm	14,000	18,000	22,000	30,000
Prime time evening 6:00pm-10:00pm	15,000	20,000	25,000	35,000
Off peak time 10:00pm-12:00am	10,000	15,000	18,000	25,000

PACKAGE ADVERTISING RATES			
	Package 1	Package 2	Package 3
Duration	30days	60days	90days
No of spots	180	360	540
Cost	2,700,000	5,400,000	8,100,000
PROGRAMME SPONSORSHIP IN UGX- MONDAY-FRIDAY			
Package	Package 1	Package 2	Package3
Duration	1 month	2 months	3 months
No of programme	20	40	60
15 min programme	2,000,000	4,000,000	6,000,000
30 min programme	4,000,000	8,000,000	12,000,000
60 min programme	6,000,000	12,000,000	24,000,000
PROGRAMME SPONSORSHIP IN UGX- SATURDAY			
Package	Package 1	Package 2	Package 3
Duration	1 month	2 months	3 months
No of programmes	4	8	12
15 min programme	400,000	800,000	1,200,000
30 min programme	800,000	1,200,000	2,400,000
60 min programme	1,200,000	2,400,000	4,800,000
PROGRAMME SPONSORSHIP IN UGX- SUNDAY			
Package	Package 1	Package 2	Package 3
Duration	1 month	2 months	3 months

No of programmes	4	8	12
15 min programme	400,000	800,000	1,200,000
30 min programme	800,000	1,200,000	2,400,000
60 min programme	1,200,000	2,400,000	4,800,000
TALK SHOWS			
Time	15 minutes	30minutes	60minutes
Cost	300,000	600,000	1,200,000
Hosting	10,000	20,000	30,000

PRODUCTION COST IN UGANDAN SHILLINGS				
Activity	15sec	30sec	45sec	60sec
Script writing	65,000	120,000	190,000	250,000
Voice overs	20,000	25,000	35,000	45,000
Sound effects	15,000	15,000	15,000	15,000
Music bed	15,000	15,000	20,000	25,000
Studio charges	45,000	75,000	85,000	120,000
TOTAL FOR EACH	150,000	250,000	345,000	455,000
NEWS SPONSORSHIP PER MONTH				
Top of the hour news sponsorship per month				2,500,000
News briefs per month				1,250,000
ANNOUNCEMENTS IN UGANDAN SHILLINGS				
(all below for the 1 st twenty words. 100shillings is charged for each extra word)				

Death Announcement			5,000
Informative/Notice			8,000
Commercial Announcement			9,000
Special Announcement			10,000
DJ Mention			20,000